# United States District Court Western District of Washington Seattle Division

Human	Life	of	Was	shin	gton.	Inc.

Schellberg, Secretary Dave Seabrook, Jane Noland, and Jim Clements, in Their Official

Washington State Public Disclosure Commis-

sion, **Rob McKenna**, in His Official Capacity as Washington Attorney General, and **Dan** 

Satterberg, in His Official Capacity as King

County Prosecuting Attorney,

Capacities as Officers and Members of the

Plaintiff,

Chair Bill Brumsickle, Vice Chair Ken

v.

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No. C08-

# Verified Complaint for Declaratory & Injunctive Relief

Human Life of Washington, Inc. ("HLW") complains as follows:

Defendants.

### Introduction

- 1. HLW wants to engage in constitutionally-protected "issue advocacy" on the subject of physician-assisted suicide, as it has in the past.
- 2. "Issue advocacy conveys information and educates. An issue ad's impact on an election, if it exists at all, will come only after the voters hear the information and choose—uninvited by the ad—to factor it into their voting decisions." *FEC v. Wisconsin Right to Life*, 127 S. Ct. 2652, 2667 (2007) ("WRTL II") (controlling opinion of Roberts, C.J., joined by Alito, J.).
- 3. "Issue advocacy" is distinguishable from "campaign speech, or 'express advocacy," because it is "speech about public issues more generally." *Id.* at 2659. This protected "issue

advocacy" is also known as "political speech." *Id.* at 2659-60, 2664-66, 2669 n.7, 2671, 2673. "Campaign speech" or "express advocacy" is also known as "electioneering." *Id.* at 2667.

- 4. Because an effort is under way in 2008 to qualify and pass Washington Initiative Measure No. 1000 ("I-1000"), which would legalize physican-assisted suicide, HLW must either endure unconstitutional burdens under Washington law or be chilled from its protected issue advocacy.
- 5. This is a challenge to the constitutionality of provisions of Washington's election laws and regulations, focusing especially on Washington's unconstitutional replacement of the United States Supreme Court's (a) "express advocacy" test (to determine which expenditures for communications may be regulated) and (b) "the major purpose" test (to determine whether "political committee" ("PAC") burdens may be imposed on an organization) with Washington's vague and overbroad (a) "support . . . or . . . oppos[e]" test and (b) "a primary purpose" test.
- 6. The U.S. Supreme Court imposed its express-advocacy and *the*-major-purpose tests both to cure vagueness and to assure that a law's "relation . . . to the purposes of [the election law]" (i.e., to regulate elections), is not "too remote," making the law "*impermissibly broad*." *Buckley*, 424 U.S. at 80 (emphasis added).
- 7. The Court articulated the cure for this "too remote" problem in the disclosure of expenditures context as the requirement that any restriction be "unambiguously related to the campaign of a particular . . . candidate." *Id.* It implemented this "unambiguously campaign related," *id.* at 81, requirement with the express-advocacy test: "we construe 'expenditure' . . . to reach only funds used for communications that expressly advocate the election or defeat of a clearly identified candidate." In binding precedent, the Ninth Circuit has reaffirmed that the express-advocacy test is required for vague and overbroad provisions, such as those at issue here. *See American Civil Liberties Union of Nevada v. Heller*, 378 F.3d 979, 985-87(9th Cir. 2004).
- 8. The Court implemented the unambiguously-campaign-related requirement as to which organizations may be subjected to "political committee" ("PAC") status with its requirement that PAC status may only be imposed on organizations "that are under the control of a candidate or

the major purpose of which is the nomination or election of a candidate." *Id.* at 79.

9. As applied to ballot initiative campaigns, this unambiguously-campaign-related, express-advocacy requirement would limit Washington's regulation to communications that expressly advocate the passage or defeat of a clearly identified ballot initiative, and the unambiguously-campaign-related, *the*-major-purpose requirement would limit regulation to organizations with the major purpose of qualifying or passing (or defeating) ballot initiatives. Moreover, in binding precedent, the Ninth Circuit recently decided that PAC-style burdens could not be imposed in this ballot-initiative context. *See California Pro-Life Council v. Randolph*, 507 F.3d 1172 (2007).

10. HLW intends to solicit funds for issue-advocacy radio advertisements that it intends to broadcast concerning the physician-assisted suicide issue. These "genuine issue ads," WRTL II, 127 S. Ct. at 2659, 2662, 2668-70 & n.8, 2673, will not be "unambiguously campaign related," id., because they will not expressly advocate for or against I-1000, but they will be about Physician-assisted suicide. However, as set out below, Washington's vague and overbroad laws, see infra, burden HLW's planned issue advocacy and put it at risk of being deemed a political committee. Becoming a "required filer" would expose HLW to random "audits and field investigations" under Wash. Rev. Code § 42.17.365 and various costs, fees, and penalties, including, but not limited to: a civil penalty of up to \$10,000 per violation, Wash. Rev. Code § 42.17.390(3) (with treble damages for a contribution limit violation); a civil penalty of \$10 per day for failure to file required reports, Wash. Rev. Code § 42.17.390(4); a civil penalty equivalent to the amount not reported, where reporting was required, Wash. Rev. Code § 42.17.390(5); the states's costs of investigation and trial, including attorney's fees, Wash. Rev. Code § 42.17.400(5); and judgement, including the state's costs and fees, that may be trebled as punitive damages where there is a civil action and the violation is found intentional. Wash. Rev. Code § 42.17.400(5). On information and belief, the PDC has claimed a penalty multiplier where an entity objected to an order to disclose and sought prompt judicial review. HLW believes that the burdens imposed by Washington's statutes and regulations are unconstitutional and so does

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not intend to comply with them, but HLW is chilled from doing its planned activity because it reasonably fears enforcement by Defendants.

# Jurisdiction and Venue

11. This Court has jurisdiction over this civil action arising under 42 U.S.C. § 1983 and the First and Fourteenth Amendments of the Constitution of the United States of America and involving challenged laws, enforcement policies, and enforcement responsibilities established and maintained under color of law of the State of Washington. 28 U.S.C. § 1331. The challenged provisions and complaint establish an "actual controversy" within the meaning of 28 U.S.C. § 2201, entitling HLW to a declaratory judgment and supplemental relief under 28 U.S.C. § 2202.

12. Venue is proper because jurisdiction is not founded solely on diversity of citizenship, all defendants reside in this district, and a substantial part of the events giving rise to the claim occurred in this district. 28 U.S.C. § 1391(b). The Seattle Division is proper because all defendants do not reside in the counties listed in CR 5(e) (one criterion for assignment to the Tacoma Division) and the claim arose in King County (where HLW resides) and not the counties listed in CR 5(e) (a second criterion for assignment to the Tacoma Division), so that the Seattle Division is proper. CR 5(e).

### **Parties**

13. Plaintiff HLW is a nonstock, ideological, Washington corporation, recognized by the Internal Revenue Service as a nonprofit organization under 26 U.S.C. § 501(c)(4). HLW is the state affiliate of the National Right to Life Committee, headquartered in Washington, D.C. HLW's office is at 14400 Bel-Red Road, #207, Bellevue, Washington 98007. Its website is at www.humanlife.net. As stated in HLW's Mission Statement, its "mission is to reestablish throughout our culture, the recognition that all beings of human origin are persons endowed with intrinsic dignity and the inalienable right to life from conception to natural death. To accomplish this restoration, [HLW] use[s] peaceful and lawful means of educating and motivating the human

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heart." A true and correct copy of the full HLW Mission Statement is attached. *See Exhibit 1*. HLW is neither "under the control of a candidate [n]or [is its] major purpose . . . nominati[ng] or electi[ng] . . . candidate[s]," *Buckley*, 424 U.S. at 79 (major purpose test). HLW is neither under the control of any ballot initiative committee nor is its major purpose qualifying or passing (or defeating) ballot initiatives. HLW is fully independent of any candidate, political party, or political committee in its planned First Amendment activities.

14. Defendant officers and commissioners (and successors in office) of the Washington State Public Disclosure Commission ("PDC"), are Chair Bill Brumsickle, Vice-Chair Ken Schellberg, Secretary Dave Seabrook, Jane Noland, and Jim Clements. *See* http://www.pdc.wa.gov/home/About/bio\_comm.aspx ("Biographies of Commission Members"; names as listed on PDC's official website)). The PDC commissioners have enforcement authority over violations of Washington's election law scheme. Wash. Rev. Code § 42.17.395 (2007).

15. Defendant Rob McKenna (and any successor in office) is the Washington Attorney General, who has enforcement authority over violations of Washington's election law scheme. Wash. Rev. Code § 42.17.400. *See also* http://www.atg.wa.gov/page.aspx?id=1732 ("Biography of Attorney General Rob McKenna"; name as listed on Attorney General's official website).

16. Defendant Dan Satterberg (and any successor in office) is the Prosecuting Attorney for King County (the County in which HLW is located), with enforcement authority over violations of Washington's election law scheme. Wash. Rev. Code § 42.17.400.

### **Facts**

17. Physician-assisted suicide is a long-time ideological issue for prolife HLW, which has over the years expended considerable time and resources to educate the public on the issue. HLW intends to continue its public education in 2008 by employing "[i]ssue advocacy," which "conveys information and educates." *FEC v. Wisconsin Right to Life*, 127 S. Ct. 2652, 2667 (2007) ("*WRTL II*") (Roberts, C.J., joined by Alito, J.; controlling opinion).

18. Physican-assisted suicide has been a long-time public issue in Washington and was

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especially in public awareness and debate in 1991, when the People considered and defeated a ballot initiative to enact a state constitutional amendment legalizing Physican-assisted suicide. HLW made special efforts to educate the public with Physican-assisted suicide issue advocacy in 1991, while people were unusually focused on, and attentive to arguments about, this perennial public issue.

19. The year 2008 is an especially vital time for HLW to address the physician-assisted suicide issue because people again will be unusually attentive as it swirls to the forefront of public attention. The high-profile nature of physician assisted suicide also helps to give greater visibility to the broad range of prolife issues that HLW advances by speaking about the ethic of life in general, which includes the issues of abortion, infanticide, and euthanasia. By being unable to speak on assisted suicide, HLW is affected not just by the loss of its ability to speak on that issue but also by the loss of ability to speak effectively on other non-ballot issues that are part of the ethic of life that recognizes, and seeks protection for, the inherent value of all human life from fertilization to natural death. The physician-assisted suicide issue is in people's focus because former Governor Booth Gardner filed the proposed I-1000 with the Secretary of State on January 9, 2008, with qualifying signatures due by July 3, 2008. See http://www.secstate.wa.gov/elections/initiatives/people.aspx?y=2008. The full text of I-1000 is available at http://www.secstate.wa.gov/elections/initiatives/text/i1000.pdf. The It's My Decision Committee is pushing the initiative. See www.itsmydecision.org (promoting "Washington Death With Dignity Initiative"). See also http://www.pdc.wa.gov/servlet/CommitteesServlet) (PDC website showing committee's activity). If the initiative proceeds successfully to qualification, it will be on the November 4, 2008 ballot.

20. There has been litigation over the official ballot title and the ballot measure summary, and on February 29, 2008, the Thurston County Superior Court, in Coalition Against Assisted Suicide v. State of Washington (No. 08-00265-6) (Order Granting Petition), revised these to read as follows:

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#### BALLOT TITLE

<u>Statement of Subject:</u> Initiative Measure No. 1000 concerns allowing certain terminally ill competent adults to obtain lethal prescriptions.

<u>Concise Description:</u> This measure would permit terminally ill, competent, adult Washington residents, who are medically predicted to have six months or less to live, to request and self-administer lethal medication prescribed by a physician. Should this measure be enacted into law? Yes [] No []

#### **BALLOT MEASURE SUMMARY**

This measure would permit terminally ill, competent, adult Washington residents medically predicted to die within six months, to request and self-administer lethal medication prescribed by a physician. The measure requires two oral and one written request, two physicians to diagnose the patient and determine the patient is competent, a waiting period, and physician verification of an informed patient decision. Physicians, patients and others acting in good faith compliance would have criminal and civil immunity.

- 21. Because Physican-assisted suicide is now especially in the public awareness and debate, people will be particularly receptive to arguments about the physican-assisted suicide issue, making 2008 an important time for HLW to advocate concerning prolife issues. Therefore, HLW intends to solicit funds as soon as possible for issue-advocacy radio advertisements that it intends to broadcast as soon as possible concerning the physican-assisted suicide issue.
- 22. A true and correct copy of an issue-advocacy fundraising letter ("Letter") that HLW intends to mail, email, and post on its website as soon as possible in an effort to solicit a large number of donors who support HLW's issue advocacy is attached. *See Exhibit 2*.
- 23. A true and correct copy of a telephone fundraising script ("Phone Script") that HLW intends to have a vendor employ in an effort to solicit a large number of donors who support HLW's issue advocacy is attached. *See Exhibit 3*.
- 24. True and correct copies of the scripts of issue-advocacy radio ads ("Ads") that HLW intends to broadcast as soon as possible are attached. *See Exhibit 4*.
- 25. HLW intends to do these and substantially-similar fundraising and public communications in support of its Physican-assisted suicide issue advocacy in 2008, although these substantially-similar communications have not been created and so cannot be made a part of the

present exhibits. Moreover, it is in the nature of issue advocacy that the need to "convey[] information and educate[]," *WRTL II*, 127 S. Ct. at 2667, varies as public debate on an issue varies, so that it is impossible to predict what future issue-advocacy might be required on Physican-assisted suicide—although it is possible to predict the controllable factor that future issue advocacy will be substantially similar.

26. Until a new physican-assisted suicide ballot initiative was actually filed, on January 9, 2008, it was not possible for HLW to be certain that 2008 would be a special opportunity for issue advocacy due to unusually-focused public attention, and until that date, its physican-assisted suicide issue-advocacy would not have been subject to the challenged state provisions.

27. As may be seen at *Exhibit 2*, the Letter contains no express advocacy, i.e., it does not expressly advocate the passage or defeat of a clearly identified ballot initiative. HLW intends to mail more than 1,000 copies (a statutory trigger) of the Letter (identical except for addressee changes) in 2008. HLW intends to spend in excess of \$100 (a statutory trigger) for the 2008 distribution of its Letter.

28. As may be seen at *Exhibit 3*, the Phone Script contains no express advocacy, i.e., it does not expressly advocate the passage or defeat of a clearly identified ballot initiative. HLW intends to have its telephone fundraising company make numerous phone calls in an effort to raise funds for its issue advocacy. HLW intends to spend in excess of \$100 (a statutory trigger) for the 2008 distribution of its Phone Script by paid phone callers.

29. As may be seen at *Exhibit 4*, the Ads contain no express advocacy, i.e., they do not expressly advocate the passage or defeat of a clearly identified ballot initiative. HLW intends to run these Ads in 2008, including within 21 days of the November 2008 election, and to run the Ads and materially similar ads repeatedly in 2008 as funds allow. HLW intends to spend in excess of \$1000 (a statutory trigger) to broadcast the Ads in 2008.

30. The expenditures for publicly distributing HLW's issue-advocacy Letter, Phone Script, and Ads will not be "contributions" by reason of coordination as defined by Wash. Rev. Code

§ 42.17.020(15)(a) and Wash. Admin. Code § 390-05-210.

- 31. HLW's expenditures for 2007 total at or about \$180,000, and HLW expects to have a similar level of expenditures in 2008. HLW's expenditures for distributing its Letter, Phone Script, and Ads will not exceed (nor even be close to) 50% of its expenditures so that expenditures for these activities will not be the major purpose of HLW. In fact, HLW anticipates spending less than 20% of its annual budget for these adds.
- 32. While HLW is a membership organization, neither the Letter, the Phone Script, nor the Ads will be "an internal political communication primarily limited to . . . the officers, management staff, and stockholders of a corporation . . . or the members of a . . . membership organization," *see* Wash. Rev. Code § 42.17.100, so as to be exempt from regulation as "independent expenditures."
- 33. HLW intends to do materially similar fundraising and issue advocacy in future years as issues of concern to HLW become subjects of public debate, which HLW believes is reasonably likely to recur at many points in the future, just as it has in HLW's past experience.
- 34. HLW reasonably fears that it will be considered a "political committee" by Defendants—although passing or defeating ballot measures is not its major purpose—so that HLW will suffer a burdensome investigation, enforcement, and penalties for not complying with Washington's requirements for political committees. *See* Count 1.
- 35. HLW reasonably fears that its Letter, Phone Script, and/or Ads will be considered "independent expenditures" by Defendants—despite the lack of express advocacy—so that HLW will suffer an investigation, enforcement, and penalties for not complying with Washington's burdensome requirements for groups engaging in independent expenditures. *See* Count 2.
- 36. HLW reasonably fears that its Letter, Phone Script, and/or Ads will be considered "political advertising" by Defendants—despite the lack of express advocacy—so that HLW will suffer an investigation, enforcement, and penalties for not complying with Washington's burdensome requirements for groups engaging in political advertising. *See* Count 3.

37. HLW reasonably fears that its Letter, Phone Script, and/or Ads will be considered as "a rating, evaluation, endorsement, or recommendation for or against . . . a ballot measure" by Defendants—despite the lack of express advocacy—so that HLW will suffer an investigation, enforcement, and penalties for not complying with Washington's burdensome requirements for groups engaging in such communications. *See* Count 4.

38. HLW believes that the challenged provisions herein impose unconstitutional burdens on constitutional rights and so will not comply with them, but because HLW fears investigation, enforcement, and penalties for noncompliance with Washington law, HLW is chilled from doing its intended First Amendment activities and will not do them unless it receives the declaratory and injunctive relief prayed for herein.

- 39. PDC regulations make no provision for issuing advisory opinions, and attorney general advisory opinions are not available to HLW.
- 40. HLW's chilled speech, the loss of opportunity to advocate concerning the physician-assisted suicide issue, and the loss of the opportunity to effectively advocate the full range of issues included in the life ethic because of the inability to advocate against physician-assisted suicide are irreparable harms for which HLW has no remedy at law.

### Count 1—"Political Committee"

- 41. HLW realleges and incorporates by reference all of the allegations contained in all of the preceding paragraphs.
- 42. HLW challenges Washington's manner of imposing PAC status and burdens, which challenge involves the "political committee" definition and one or both of the following tests: (a) Washington's "a primary purpose" test, see, State v. Dan Evans Campaign Comm., 546 P.2d 75, 79 (Wash. 1976) (en banc), Evergreen Freedom Found. v. Washington Educ. Ass'n, 49 P.3d 894, 903 (Wash. App. 2002); and (b) Washington's "receiver of contributions" test. See Evergreen Freedom Found., 49 P.3d at 904; 1973 Wash. Att'y Gen. Op. 114.
  - 43. The definition of "political committee," at Wash. Rev. Code § 42.17.020(39), is as

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to any political activity, and during the 5 months leading up to a general election such reports must be made on a weekly basis. Wash. Rev. Code § 42.17.080. All contributions received must be deposited into a designated account, Wash. Rev. Code § 42.17.060, and for every contribution over \$100 PACs must report the contributor's name, occupation, and employers address. Wash.

opposition to, any candidate or any ballot proposition.

ture and the books must be available for public viewing at specified times. Wash. Rev. Code § 42.17.080(5). For the 8 days preceding an election, books must be current within 1 day and available for viewing by the public from 8:00 a.m. to 8:00 p.m. *Id.* PACs are also subject to random "in depth" audits following elections. Political Committees 2007 Campaign Disclosure

Admin. Code § 390-16-034. PACs are prohibited from accepting anonymous donations that in

the aggregate exceed 1% of their yearly contributions or \$300. Wash. Rev. Code § 42.17.060

PACs must keep their accounting books up to date within 5 days of any contribution or expendi-

(39) "Political committee" means any person (except a candidate or an

44. "Political committees" must file a "Statement of Organization" appointing a treasurer,

providing detailed information about the organization's officers, and stating what ballot

proposition or candidate the committee supports or opposes. Wash. Rev. Code § 42.17.040.

PACs also must file monthly reports of all contributions and expenditures, even those unrelated

individual dealing with his or her own funds or property) having the expectation of receiving contributions or making expenditures in support of, or

Comm.pdf. These PAC burdens are substantial. The PDC's own manual notes that "[t]reasurers for most political committee[s] . . . will have to devote many hours to keeping exact records and filing accurate, detailed reports of receipts and expenditures." *Id*.

Instructions, at http://www.pdc.wa. gov/ archive/filerassistance/manuals/pdf/2007/2007.Man.

45. Washington's PAC definition is unconstitutional because (a) "expectation" is undefined, vague, and overbroad in providing a trigger for when PAC burdens are imposed; (b) there is no reasonable (or any) monetary contribution or expenditure trigger, *cf.* 2 U.S.C. § 431(4) (federal

"political committee" definition with a \$1,000 trigger of either contributions or expenditures), which absence enhances the vagueness and overbreadth; (c) "contributions" is vague and overbroad, as used here, and does not follow the U.S. Supreme Court's clarifying interpretation of that term in *Buckley*, 424 U.S. at 23 n.24; (d) "expenditures" is vague and overbroad, as used here, and does not follow the U.S. Supreme Court's narrowing constructions of the related uses of "expenditure" in *Buckley*, *id.* at 44, 80, and *FEC v. Massachusetts Citizens for Life*, 479 U.S. 238, 249 (1986) ("*MCFL*"); (e) "in support of, or opposition to" is undefined, vague, and overbroad; and (f) the definition lacks the United States Supreme Court's required "the major purpose" test. *See Buckley*, 424 U.S. at 79.

- 46. Washington's "a primary purpose" test, see, e.g., PDC Interpretation 07-02 ("Primary Purpose' Guidelines") (available at http://www.pdc.wa.gov/archive/guide/pdf/Interp0702.pdf), is vague and overbroad (i.e., it fails the unambiguously-campaign-related and narrow-tailoring requirements) because it does not follow the U.S. Supreme Court's "the major purpose" test.
- 47. Washington's "receiver of contributions" test is vague and overbroad (i.e., it fails the unambiguously-campaign-related and narrow-tailoring requirements) because it does not follow the U.S. Supreme Court's "the major purpose" test.
- 48. Because Washington's "political committee" definition and the two tests applying it are vague and overbroad (i.e., they fail the unambiguously-campaign-related and narrow-tailoring requirements), it is impossible for HLW to know whether it would be subject to PAC restrictions for its intended activities, and HLW will be subject to the real possibility of a standardless investigation and prosecution for election law violations, all of which chills its First Amendment rights.
- 49. The "political committee" definition and the two tests applying it are unconstitutionally vague and overbroad (i.e., they fail the unambiguously-campaign-related and narrow-tailoring requirements) because, inter alia, their failure to employ the U.S. Supreme Court's express-advocacy and "the major purpose" tests, all in violation of the First and Fourteenth Amendments

to the U.S. Constitution.

50. The "political committee" definition and the two tests applying it are therefore unconstitutional facially and as applied to HLW and HLW's intended activities.

# Count 2—"Independent Expenditure"

- 51. HLW realleges and incorporates by reference all of the allegations contained in all of the preceding paragraphs.
- 52. HLW challenges the constitutionality of the second of Washington's two definitions of "independent expenditure," which is at Wash. Rev. Code § 42.17.100 and has application in the ballot initiative context. It is defined as follows:
  - (1) For the purposes of this section and RCW 42.17.550 the term "independent expenditure" means any expenditure that is made *in support of or in opposition to* any candidate or *ballot proposition* and is not otherwise required to be reported pursuant to RCW 42.17.060, 42.17.080, or 42.17.090. "Independent expenditure" does not include: An internal political communication primarily limited to the contributors to a political party organization or political action committee, or the officers, management staff, and stockholders of a corporation or similar enterprise, or the members of a labor organization or other membership organization; or the rendering of personal services of the sort commonly performed by volunteer campaign workers, or incidental expenses personally incurred by volunteer campaign workers not in excess of fifty dollars personally paid for by the worker. "Volunteer services," for the purposes of this section, means services or labor for which the individual is not compensated by any person. [Wash. Rev. Code § 42.17.100 (emphasis added).]
- 53. By statute, this definition applies in three situations: (a) § 42.17.100 itself requires special reporting (entities must file a report of the activity with PDC and a county elections officer within 5 days and at specified subsequent intervals) of independent expenditures by entities that are not required to report as candidate or political committees and that spend \$100 or more for the independent expenditures in an "election campaign"; (b) § 42.17.103 requires that "[a]ll persons required to report under . . . 42.17.100 . . . are subject to the special reporting requirements of [§ 42.17.103]" (which requires that entities who spend \$1,000 or more to do "political advertising" within 21 days of an election must file a special report within 24 hours); and (c) § 42.17.550 requires anyone "other than a party organization" that makes an independent

expenditure mailing of 1,000 or more pieces "in a single calendar year" to do special reporting (entities must file a statement of the activity with the designated county election officer within 2 days). In addition, § 42.17.510 and Wash. Admin. Code § 390-18-10 require identification of a sponsor's name and address on printed materials and name on broadcast materials as part of the communication.

- 54. The independent expenditure definition at § 42.17.100 is unconstitutionally vague and overbroad (i.e., it fails the unambiguously-campaign-related and narrow-tailoring requirements) because of its reliance on the support/oppose test instead of the U.S. Supreme Court's express-advocacy test, in violation of the First and Fourteenth Amendments to the U.S. Constitution.
- 55. The independent expenditure definition at § 42.17.100 is therefore unconstitutional facially and as applied to HLW's intended activities.

# Count 3—"Political Advertising"

- 56. HLW realleges and incorporates by reference all of the allegations contained in all of the preceding paragraphs.
- 57. HLW challenges the constitutionality of Washington's definition of "political advertising," at Wash. Rev. Code § 42.17.020(37) (emphasis added), which is as follows:
  - (37) "Political advertising" includes any advertising displays, newspaper ads, billboards, signs, brochures, articles, tabloids, flyers, letters, radio or television presentations, or other means of mass communication, used for the purpose of appealing, directly or indirectly, for votes or for financial or other support or opposition in any election campaign.
- 58. This definition employs the support/oppose test and introduces three subsets of the vague phrase "supporting or opposing," i.e., (a) direct or indirect appeals "for votes"; (b) direct or indirect appeals for "financial . . . support or opposition"; and (c) direct or indirect appeals for "other support or opposition." "Directly or indirectly" is unconstitutionally vague and overbroad (i.e., it fails the unambiguously-campaign-related and narrow-tailoring requirements), as is "appealing" and "other support or opposition" (which, whatever else it might mean, cannot mean appeals for votes or contributions). "Mass communication" is undefined, so it is impossible to

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59. An entity engaged in "political advertising" is subject to various burdens. *See* Wash. Rev. Code § 42.17.103 (special report if it exceeds \$1,000); Wash. Rev. Code § 42.17.510 & Wash. Admin. Code § 390-18-010 (on-communication identification of sponsor).

- 60. The "political advertising" definition is unconstitutionally vague and overbroad (i.e., it fails the unambiguously-campaign-related and narrow-tailoring requirements) because of its reliance on the support/oppose test instead of the U.S. Supreme Court's express-advocacy test and because it contains other vague and overbroad (i.e., they fail the unambiguously-campaign-related and narrow-tailoring requirements) terms, all in violation of the First and Fourteenth Amendments to the U.S. Constitution.
- 61. The "political advertising" definition is therefore unconstitutional facially and as applied to HLW's intended activities.

# Count 4—"Rating, Evaluation, Endorsement or Recommendation"

- 62. HLW realleges and incorporates by reference all of the allegations contained in all of the preceding paragraphs.
- 63. HLW challenges the constitutionality of Washington's reporting requirement, at Wash. Admin. Code § 390-16-206, for communications containing "a rating, evaluation, endorsement, or recommendation for or against a candidate or ballot measure," which in relevant part is as follows:
  - (1) Any person making a measurable expenditure of funds to communicate a rating, evaluation, endorsement or recommendation for or against a candidate or ballot proposition (other than news, feature, or editorial comment in a regularly scheduled issue of a printed periodical or broadcast media program) shall report such expenditure including all costs of preparation and distribution in accordance with RCW 42.17.030 through 42.17.100.
- 64. This requirement relies on a vague for/against test, not Washington's usual support/oppose test. It is impossible to determine from the terms used whether PDC intends its for/against test to reach more broadly or more narrowly than Washington's statutory sup-

1	port/oppose test, but the tests cannot be the same because the PDC consciously chose non-
2	statutory terms and because otherwise some communications captured here by the for/against test
3	would be redundant of communications captured by the "political advertising" definition. See
4	supra. However, given the absence of any requirement that the communication be a "mass
5	communication" (as "political advertising" requires) and the choice of the exceedingly vague,
6	overbroad (i.e., they fail the unambiguously-campaign-related and narrow-tailoring require-
7	ments), and undefined terms "rating," "evaluation," "endorsement," and "recommendation," it is
8	apparent that PDC is regulating a vast swath of protected issue advocacy. And such ratings,
9	evaluations, endorsements, and recommendations would be subject to compelled disclosure at
10	the "measurable expenditure" level of a single letter to a friend discussing a public official who
11	happens to be a candidate.

happens to be a candidate.

65. This provision is unconstitutionally vague and overbroad (i.e., it fails the unambiguously-campaign-related and narrow-tailoring requirements) because of its reliance on the for/against test instead of the U.S. Supreme Court's express-advocacy test and because it contains other vague and overbroad (i.e., they fail the unambiguously-campaign-related and narrow-tailoring requirements) terms, all in violation of the First and Fourteenth Amendments to the U.S. Constitution.

66. This regulation is therefore unconstitutional facially and as applied to HLW's intended activities.

# **Prayer for Relief**

Wherefore, HLW prays for the following relief:

- 1. a declaratory judgment declaring the challenged provisions, policies, and tests are unconstitutional facially and as applied to HLW and HLW's intended activities, or, alternatively, that they have unambiguous, objective, bright-line, narrowly-tailored meanings that conform to the First and Fourteenth Amendments;
  - 2. a preliminary and permanent injunction enjoining defendants from enforcing the chal-

1	lenged provisions facially and as applied to HLW and HLW's intended activities;
2	3. costs and attorneys fees pursuant to any applicable statute or authority and especially 42
3	U.S.C. § 1988; and
4	4. any other relief this Court in its discretion deems just and appropriate.
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# Respectfully submitted,

/s/ John J. White, Jr.

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6	Exhibits
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8	Exhibit 1
9	Exhibit 2
10	Exhibit 3
11	Exhibit 4
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### [Exhibit 1—HLW Mission Statement]

# **Human Life Of Washington**

Our mission is to reestablish throughout our culture, the recognition that all beings of human origin are persons endowed with intrinsic dignity and the inalienable right to life from conception to natural death. To accomplish this restoration, we use peaceful and lawful means of educating and motivating the human heart.

### **GOALS**

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Through educational, legislative, and judicial efforts, we seek reform in our culture's understanding of:

#### • PERSONHOOD

The recognition of a dignified and comprehensive definition of "human person."

A return to the critical assumption that all beings of human origin should be considered "persons," and treated as such.

#### • VIEW OF LIFE

Recognition and promotion of the intangible contributory dimensions of happiness, success, and love by family, social, religious, educational, business, and political communities.

Response to the spurious belief that some human lives have "quality" while others do not; cultural consensus that all human life has intrinsic value and immeasurable worth.

A dignified community response to human suffering; one which views compassion as "suffering with" the other.

### • FREEDOM AND RIGHTS

A cultural attitude which embraces common responsibility in its pursuit of ethics and freedom.

Legal and cultural respect for the inalienability of rights.

A restoration of fidelity to the objective priority of inalienable rights.

A cultural philosophy which unites individual rights with the common good.

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### [Exhibit 2—HLW Letter]

[date]

Dear [name],

The assisted suicide issue just won't go away. But neither will we. We are here to argue the prolife side on your behalf. However, as this grisly issue heats up again in 2008, Human Life of Washington needs your help to pay for some radio ads to educate the public.

In 1991, Washington voters rejected a ballot initiative that would have legalized assisted suicide. In fact, that initiative would have approved euthanasia by allowing doctors to actually administer the lethal prescription, not just write it. Despite the defeat at the ballot box, the issue didn't go away. In 2006, Sen. Pat Thibaudeau introduced a bill to legalize assisted suicide. She told a Portland newspaper that she didn't expect success but wanted to spark discussion. The bill failed, but now in 2008 the assisted suicide issue is again on the minds of the people of Washington. Now, while their minds are focused on the issue, is the opportune time to educate them on the dangers of assisted suicide—and on the value of every life.

In an 1852 speech before the Massachusetts Anti-Slavery Society, Wendell Phillips warned the gathered abolitionists that "[e]ternal vigilance is the price of liberty." That same eternal vigilance is required of prolifers. Human Life of Washington is being vigilant. On our website, www.humanlife.net, I published a November 6, 2007 article by Wesley Smith on a new study of assisted suicide care in Portland, Oregon versus palliative care in Seattle, Washington. The study, done by Dr. David Jeffrey, a palliative-care specialist from Scotland, shows that problems with Oregon's assisted suicide scheme are real.

For example, Dr. Jeffrey discovered that one Oregon hospice program had 28 assisted suicides, of which 23 were assisted by the same doctor. So while most Oregon doctors won't participate, Kevorkian-style advocates do the grisly work.

Dr. Jeffrey also discovered that, contrary to popular perception, people who employ assisted suicide are people who seek control, not people who are suffering. "They are independent and have no interest in receiving palliative or hospice care," he wrote.

And Dr. Jeffrey described a case in which it was not certain that the patient was competent when he took the lethal prescription. In fact, another had a feeding tube installed just for assisted suicide, a practice allowing easy administration to patients unable to act on their own to take the deadly drugs. Such questions about competence fly in the face of the assurances that all is going properly in Oregon's assisted suicide plan—a plan that is neither set up nor funded to detect the predicted and apparent abuses.

The public needs to receive this sort of information as assisted suicide advocates once again offer biased, inaccurate, and rosy depictions of this grisly practice. The public needs to know that the answer is love and care at the end of life, not eliminating patients. And people need to be reminded of the importance of patients always being able to trust that physicians will be care givers, not life takers.

Human Life of Washington is vigilant, but we need funds to broadcast our planned educational ads. Will you help? Please send us \$100, \$50, \$25 or whatever you can afford for this vital cause. Do it today. Vigilance is impotent if no one answers the call.

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2	Your friend for life,
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4	Dan Kennedy
5	P.S.—Things are not well in Oregon's assisted-suicide scheme. The public needs to know of the
6	problems. And they need to know about the many abuses in the Netherlands, where assisted suicide has proven to be a slippery slope leading to involuntary deaths and active euthanasia.
7	Please help us today to get the truth out once again.
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[Exhibit 3—HLW Phone Script] 1 2 1st Presentation 3 , my name is [First & Last Name], a paid caller for MDS calling on Hello, Mr./Mrs. behalf of Human Life of Washington. Right now we are trying to reach every pro-life household 4 in Washington with an urgent update. As you've probably heard, former Governor Booth Gardner is trying to get an initiative on the ballot this fall that would legalize physician-assisted 5 suicide in the State of Washington. We fear that many Washingtonians do not know the grisly facts about physician-assisted-suicide and its devastating effect on a culture of life. 6 We need your help at this critical time to get the truth out. We plan to broadcast radio advertisements bringing awareness to this issue and asking the hard questions that others gloss 7 over. Your donation to help us broadcast these ads would make a real difference. If we sent you a letter in the mail, will you help us with a gift of \$100 or even \$150? 8 2nd Presentation I understand, Mr./Mrs. \_\_\_\_\_, (repeat objection), and many people are helping with smaller amounts as well because there is so much at stake. We must protect the most vulnerable citizens of our state and we must ensure that patients can trust physicians. Physicians are to be care givers, not life takers. That is why we're pleading for your help. I know it may be a real 11 sacrifice. With this in mind, is their any way you can help with a smaller donation of say \$40 or \$50 to help us educate the public on this important issue? 12 **3rd Presentation** 13 I completely understand, Mr./Mrs. , and I know that your heart is with us so I want to give you an opportunity to help. Is there any way you could help us broadcast these ads with a 14 gift of even \$20 or \$25? 15 16 17 18 19 20 21 22 23 24 25 26

# [Exhibit 4—HLW Ads]

1	Linion 4	-IILW Ausj
2 3 4 5 6 7 8 9 10	Settled (radio: 30 seconds; M = male; F = female) M: Assisted suicide is back in the news! F: Didn't we settle that issue? M: We rejected a ballot measure. F: Has anything changed? M: We know more about the dangers. F: Such as? M: A new study said one doctor did 23 of the 28 assisted suicides at an Oregon hospice. F: Sounds like a Kevorkian! M: And it said one man seemed rushed into it then took hours to die after the drugs. Wife left couldn't take it so depressed that she attempted suicide. F: All reasons not to reconsider the issue. Narrator: Paid for by Human Life of Washington.	<ul> <li>Tolerance (radio: 30 seconds)</li> <li>F: Why do disability rights groups oppose assisted suicide?</li> <li>M: Some people think that persons with disabilities don't have lives worth living</li> <li>F: Like Nazi docs!</li> <li>M: and steer them to assisted suicide. But persons with disabilities aren't disabled persons. They just have different abilities. They value their lives. So should we.</li> <li>F: The Hemlock Society's founder called them "handicapped person[s]."</li> <li>M: And said we should be "tolerant" of helping them die.</li> <li>F: He should be more tolerant—of persons with disabilities.</li> <li>Narrator: Paid for by Human Life of Wash-</li> </ul>
12 13 14 15 16 17 18 19 20 21 22 23	Slippery (radio: 30 seconds) F: Don't the Dutch do assisted suicide? M: And euthanasia since the 70s. F: How's it going? M: Studies say it's a slippery slope. It's only legal with consent, but people who can't consent—like babies—are being killed F: Babies?! M: and it's only legal for the terminally ill in unbearable physical pain, but some do it for people who are not terminally ill and just tired of life and some who do dozens of killings do no palliative care. F: But keeping people comfortable is what doctors should do, not kill people! M: It is slippery! Narrator: Paid for by Human Life of Washington	<ul> <li>Trust (radio: 30 seconds)</li> <li>F: Whatever happened to the Hippocratic Oath?</li> <li>M: You mean the part that says "I will neither give a deadly drug to anybody who asked for it, nor will I make a suggestion to this effect?"</li> <li>F: Exactly. It was a quantum leap in medicine when you knew that you could always trus your doctor. Before that, who knew whether he'd been hired by a family member to hurry up the inheritance?</li> <li>M: That trust is the foundation of medicine.</li> <li>F: Assisted suicide removes it turns doctors into killers. That's dangerous.</li> <li>Narrator: Paid for by Human Life of Washington</li> </ul>
<ul><li>24</li><li>25</li></ul>		