

**IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF ILLINOIS
EASTERN DIVISION**

Collectanea J. Limited,)	
)	Case: 25-cv-10975
)	
Plaintiff,)	Judge: Mary M. Rowland
)	
v.)	Mag. Judge: Laura K. McNally
)	
The Partnerships And)	
Unincorporated Associations)	
Identified On Schedule "A")	
)	
Defendants.)	
_____)	

PRELIMINARY INJUNCTION ORDER

Plaintiff Collectanea J. Limited ("Plaintiff") filed a Motion for Entry of a Preliminary Injunction against the against the fully interactive, e-commerce stores operating under the seller aliases identified in Amended Schedule A to the Complaint and attached hereto (collectively, "Defendants") and using at least the domain names identified in Amended Schedule A (the "Defendant Domain Names") and the online marketplace accounts identified in Amended Schedule A (the "Online Marketplaces"). After reviewing the Motion and the accompanying record, this Court GRANTS Plaintiff's Motion in part as follows.

This Court finds Plaintiff has provided notice to Defendants in accordance with the Temporary Restraining Order entered September 26, 2025, [Doc. 17] ("TRO"), and Federal Rule of Civil Procedure 65(a)(1).

This Court also finds, in the absence of adversarial presentation, that it has personal jurisdiction over Defendants because Defendants directly target their business activities toward

consumers in the United States, including Illinois. Specifically, Plaintiff has provided a basis to conclude that Defendants have targeted sales to Illinois residents by setting up and operating e-commerce stores that target United States consumers using one or more seller aliases, offer shipping to the United States, including Illinois, and have sold products using infringing and counterfeit versions of Plaintiff's federally registered trademark (the "Beadnova Mark") to residents of Illinois. In this case, Plaintiff has presented screenshot evidence that each Defendant e-commerce store is reaching out to do business with Illinois residents by operating one or more commercial, interactive internet stores through which Illinois residents can and do purchase products using counterfeit versions of the Beadnova Mark. [Doc. 11-1], which includes screenshot evidence confirming that each Defendant e-commerce store does stand ready, willing and able to ship its counterfeit goods to customers in Illinois bearing infringing and/or counterfeit versions of the Beadnova Mark.

This Court also finds that the injunctive relief previously granted in the TRO should remain in place through the pendency of this litigation and that issuing this Preliminary Injunction is warranted under Federal Rule of Civil Procedure 65. Evidence submitted in support of this Motion and in support of Plaintiff's previously granted Motion for Entry of a TRO establishes that Plaintiff has demonstrated a likelihood of success on the merits; that no remedy at law exists; and that Plaintiff will suffer irreparable harm if the injunction is not granted.

Specifically, Plaintiff has proved a *prima facie* case of trademark infringement because (1) the Beadnova Mark is registered with the U.S. Patent and Trademark Office on the Principal Register, (2) Defendants are not licensed or authorized to use the Beadnova Mark, and (3) Defendants' use of the Beadnova Mark is causing a likelihood of confusion as to the origin or sponsorship of Defendants' products with Plaintiff. Furthermore, Defendants' continued and

unauthorized use of the Beadnova Mark irreparably harms Plaintiff through diminished goodwill and brand confidence, damage to Plaintiff's reputation, loss of exclusivity, and loss of future sales. Monetary damages fail to address such damage and, therefore, Plaintiff has an inadequate remedy at law. Moreover, the public interest is served by entry of this Preliminary Injunction to dispel the public confusion created by Defendants' actions. Accordingly, this Court orders that:

1. Defendants, their officers, agents, servants, employees, attorneys, and all persons acting for, with, by, through, under, or in active concert with them be preliminarily enjoined and restrained from:

- a. using the Beadnova Mark or any reproductions, counterfeit copies, or colorable imitations in any manner in connection with the distribution, marketing, advertising, offering for sale, or sale of any product that is not a genuine Plaintiff product or not authorized by Plaintiff to be sold in connection with the Beadnova Mark;
- b. passing off, inducing, or enabling others to sell or pass off any product as a genuine Plaintiff product or any other product produced by Plaintiff, that is not Plaintiff's or not produced under the authorization, control, or supervision of Plaintiff and approved by Plaintiff for sale under the Beadnova Mark;
- c. committing any acts calculated to cause consumers to believe that Defendants' products are those sold under the authorization, control, or supervision of Plaintiff, or are sponsored by, approved by, or otherwise connected with Plaintiff; and
- d. manufacturing, shipping, delivering, holding for sale, transferring or otherwise moving, storing, distributing, returning, or otherwise disposing of, in any manner, products or inventory not manufactured by or for Plaintiff, nor authorized by Plaintiff to

be sold or offered for sale, and which bear any of Plaintiff's trademarks, including the Beadnova Mark, or any reproductions, counterfeit copies, or colorable imitations.

2. Defendants shall not transfer or dispose of any money or other of Defendants' assets in any of Defendants' financial accounts.

3. Plaintiff may demand discovery directly from Defendants, pursuant to Federal Rules of Civil Procedure 33, 34, and 36, prior to a Rule 26 conference and within ten days, receive Defendants' responses under oath. Additionally, upon Plaintiff's request, Defendants and any third party with actual notice of this Order who is providing services for any of Defendants, or in connection with any of Defendants' Online Marketplaces, including, without limitation, any online marketplace platforms such as Walmart.com ("Walmart"), payment processors or other financial institutions, including, without limitation, PayPal, Inc. ("PayPal") and Ant Financial Services Group ("Ant Financial"), and any banks, shall, within seven (7) calendar days after receipt of such notice, provide to Plaintiff expedited discovery, limited to copies of documents and records in such person's or entity's possession or control sufficient to determine:

a. the identities and locations of Defendants, their officers, agents, servants, employees, attorneys, and any persons acting in active concert or participation with them, including all known contact information and all associated e-mail addresses;

b. the nature of Defendants' operations and all associated sales, methods of payment for services, and financial information, including, without limitation, identifying information associated with the Online Marketplaces and Defendants' financial accounts, including Defendants' sales and listing history related to their respective Online Marketplaces; and

- c. any financial accounts owned or controlled by Defendants, including their officers, agents, servants, employees, attorneys, and any persons acting in active concert or participation with them, including such accounts residing with or under the control of any banks, savings and loan associations, payment processors or other financial institutions, including, without limitation, PayPal and Ant Financial, or other merchant account providers, payment providers, third party processors, and credit card associations (e.g., MasterCard and VISA).
4. Upon Plaintiff's request, those with notice of this Order, including the Third Party Providers as defined in Paragraph 4, shall within seven (7) calendar days after receipt of such notice, disable and cease displaying any advertisements used by or associated with Defendants in connection with the sale of counterfeit and infringing goods using the Beadnova Mark.
5. Any Third Party Providers, including PayPal, Ant Financial, and Walmart, shall, within seven (7) calendar days of receipt of this Order:
 - a. locate all accounts and funds connected to Defendants' seller aliases, including, but not limited to, any financial accounts connected to the information listed in Amended Schedule A hereto, the e-mail addresses identified in Exhibit Five to the Declaration of Yu Chun Ting [Doc. 11-1], and any e-mail addresses provided for Defendants by third parties; and
 - b. restrain and enjoin any such accounts or funds from transferring or disposing of any money or other of Defendants' assets until further order by this Court.
6. Plaintiff may provide notice of the proceedings in this case to Defendants, including service of process pursuant to Fed. R. Civ. P. 4(f)(3), and any future motions, by electronically publishing a link to the Pleadings, this Order, and other relevant documents on a website and by

sending an e-mail with a link to said website to the e-mail addresses identified in Exhibit Five to the Declaration of Yu Chung Ting [Doc. 11-1] and any e-mail addresses provided for Defendants by third parties. The Clerk of the Court is directed to issue a single original summons in the name of “Defendants AIA Traders, et al., as identified in the Schedule A to the Complaint” that shall apply to all Defendants. The combination of providing notice via electronic publication and e-mail, along with any notice that Defendants receive from payment processors, shall constitute notice reasonably calculated under all circumstances to apprise Defendants of the pendency of the action and afford them the opportunity to present their objections.

7. Schedule A and Amended Schedule A to the Pleading(s) [Docs. 4, 9], Exhibit Four and Five to the Declaration of Yu Chung Ting [Docs. 11, 11-1], and the TRO [Doc. 17] are unsealed.

8. Any Defendants that are subject to this Order may appear and move to dissolve or modify the Order as permitted by and in compliance with the Federal Rules of Civil Procedure and the Northern District of Illinois Local Rules. Any third party impacted by this Order may move for appropriate relief.

9. The \$40,000.00 bond posted by Plaintiff shall remain with the Court until a final disposition of this case or until this Preliminary Injunction is terminated.

SO ORDERED:

Mary M. Rowland
United States District Judge

Dated: [DATE]

[Amended Schedule A on Following Page]

AMENDED SCHEDULE A

Def. No.	Platform	Store Name	Store Url
1	Walmart	AIA Traders	https://www.walmart.com/global/seller/101618715
2	Walmart	aj tech group llc	https://www.walmart.com/global/seller/102640526
3	Walmart	Amazingfinds.RDDC	https://www.walmart.com/seller/102533475?itemId=7851470358&pageName=item&returnUrl=%2Fip%2FBEADNOVA-Cabochon-Setting-Earring-Hook-60pcs-Blank-16mm-Stainless-Steel-Ear-Wire-Rubber-Backs-Resin-DIY-Making-16mm-60pcs-RDD2%2F7851470358%3Ffrom%3D%2Fsearch
4	Walmart	Capital 21 LLC	https://www.walmart.com/seller/101098129?itemId=643885205&pageName=item
5	Walmart	DIGGIETECH	https://www.walmart.com/global/seller/101656555
6	Walmart	Elite Commerce	https://www.walmart.com/global/seller/102626703
7	Walmart	ELITE TRADE HOLDINGS INC	https://www.walmart.com/global/seller/102603295
8	Walmart	Find-It-Fast	https://www.walmart.com/seller/101019486?itemId=1439553952&pageName=item
9	Walmart	Florida Great Products	https://www.walmart.com/seller/101189590?itemId=451386299&pageName=item
10	Walmart	Giftware and Table Top	https://www.walmart.com/global/seller/11603
11	Walmart	Hevox	https://www.walmart.com/global/seller/102840382
12	Walmart	IFSL Direct	https://www.walmart.com/global/seller/102686753
13	Walmart	Lavender Shop	https://www.walmart.com/seller/101082894?itemId=5616001615&pageName=item&returnUrl=%2Fip%2FBEADNOVA-Floral-Water-Tubes-1-6-Inch-Plastic-Water-Tubes-for-Floral-Flower-Vials-with-Caps-for-Flower-Arrangement-Decoration-Clear-20-Pcs%2F5616001615
14	Walmart	MirafMunia LLC	https://www.walmart.com/global/seller/101630290
15	Walmart	MiStore Deals	https://www.walmart.com/global/seller/102587165
16	Walmart	NY GARDEN HOME	https://www.walmart.com/global/seller/101584504

17	Walmart	ODARILLC	https://www.walmart.com/global/seller/101636613
18	Walmart	Premier Paddling LLC	https://www.walmart.com/seller/101089587?itemId=2509734525&pageName=item
19	Walmart	Prestige Commerce	https://www.walmart.com/global/seller/102630843
20	Walmart	PW Enterprises LLC	https://www.walmart.com/seller/101192063?itemId=451386299&pageName=item
21	Walmart	QT	https://www.walmart.com/global/seller/101063381
22	Walmart	Redlog Ecom Solutions LLC	https://www.walmart.com/seller/101388547?itemId=368246030&pageName=item
23	Walmart	Retro Reclaim Shop	https://www.walmart.com/global/seller/101616773
24	Walmart	RoastedCanuck INC	https://www.walmart.com/seller/101210876?itemId=1031458821&pageName=item
25	Walmart	Saffronia inc	https://www.walmart.com/seller/101009137?itemId=847329152&pageName=item
26	Walmart	Sargham Traders	https://www.walmart.com/global/seller/101630267
27	Walmart	Shiptig	https://www.walmart.com/global/seller/102500392
28	Walmart	Shopduba LLC	https://www.walmart.com/seller/101238677?itemId=144237934&pageName=item&returnUrl=%2Fip%2FBEADNOVA-Natural-Rose-Quartz-Beads-Crystal-Stone-Gemstone-Round-Loose-Energy-Healing-Free-Stretch-Cord-Jewelry-Making-6mm-63-65pcs%2F144237934
29	Walmart	Sodopo	https://www.walmart.com/global/seller/101571126
30	Walmart	Star Star Light 2025	https://www.walmart.com/global/seller/102792456
31	Walmart	SunDIY LLC	https://www.walmart.com/seller/101102380?itemId=1050996723&pageName=item
32	Walmart	Surf Away LLC	https://www.walmart.com/seller/101087958?itemId=1065928390&pageName=item
33	Walmart	Suuny Market	https://www.walmart.com/seller/101256289?itemId=2860730094&pageName=item
34	Walmart	Sweet Home	https://www.walmart.com/seller/101214828?itemId=1478075639&pageName=item
35	Walmart	Variety Hive	https://www.walmart.com/global/seller/101652506
36	Walmart	Viwebaily's Home	https://www.walmart.com/global/seller/102486426

37	Walmart	Wild Buffalo Wholesale LLC	https://www.walmart.com/seller/101177200?itemId=451386299&pageName=item
38	Walmart	Youmi	https://www.walmart.com/seller/101087249?itemId=3261703937&pageName=item
39	Walmart	YOUR PASAL	https://www.walmart.com/global/seller/101641618
40	Walmart	Z-Z-zero	https://www.walmart.com/seller/101290392?itemId=483232838&pageName=item